

ACN 000 033 581

Denis Handlin AM

Denis Handlin AM is the Chairman and Chief Executive Officer of SONY BMG MUSIC ENTERTAINMENT (AUSTRALIA) PTY LIMITED and SONY BMG MUSIC ENTERTAINMENT (NEW ZEALAND) LIMITED.

SONY BMG is Australia's leading music entertainment company, being a major player not only in the recording and marketing of local and international artists, through CDs, DVDs and other digital music products but also in music distribution.



Born in Brisbane, Queensland in 1951, Denis was educated at St Joseph's College, Gregory Terrace. He started with the Australian Record Company (now Sony Music) 34 years ago in the Distribution Division in Brisbane. Since then, he has held a number of senior positions including National Promotions Manager, Director of Marketing and General Manager, Marketing and Sales. He was appointed Managing Director and Chief Executive Officer in 1984. In February 1996, Denis was made Chairman, Sony Music Entertainment Australia Limited and appointed to the international committee responsible for the company's global strategy. In 2002 Denis was appointed to chair a Sony Music International Strategy committee which is to identify new business and product directions. Following the global merger of Sony Music and BMG Music in 2004, Denis was appointed in September 2004 as the Chairman and Chief Executive Officer of SONY BMG AUSTRALIA AND NEW ZEALAND.

Since he became chief executive in 1984, Sony Music (previously CBS Records) and successfully expanded into many new areas, such as video games, music publishing, DVDs and CD manufacturing. Sony Music has consistently been one of the top performing music companies globally and on a number of occasions was the top performing international affiliate.

Denis is renowned for his highly competitive spirit and his championing of local talent. Under his leadership Australian Artists such as Men At Work, Midnight Oil, Daryl Braithwaite, Rick Price and most recently Delta Goodrem, Silverchair, Tina Arena, Human Nature and Pete Murray have achieved international recognition and success.

In May 1996, Denis became the first Australian and the first Sony Music Entertainment executive to be honoured with the CEO Special Recognition Award presented by Sony Chairman and CEO, Norio Ohga. The award is presented annually to the one Sony executive worldwide who has achieved unique or extraordinary results in their professional activities. Senior executives from all of Sony's operating groups can be nominated for the Award. In that year, 147 executives were nominated, from which 21 finalists were drawn.

Denis has a deep involvement in the music industry. He has served on the committees of several industry associations and has held various positions including Chairman of the Phonographic Performance Company of Australia, Vice Chairman of the Australian Record Industry Association and Chairman of the Australia Industry Chart Committee. Denis is currently Chairman of the Australian Record Industry Association and has held that position each year since 1999.

Married with six children, Denis is strongly committed to community work and is a founding member of the Sony Foundation which has raised over \$6 million since 1999 for youth based charitable causes. His community work has also included board positions and major fund raising for the Children's Hospital Westmead, and Parkinson's syndrome Society, and a number of other important charities. In 2003 he became a Patron of the "Youth Off The Streets" programme.

In the Australia Day 2005 Honours List, Denis was made a Member of the Order of Australia receiving "AM" in recognition of –

“his service to the music industry, particularly through the promotion of Australian musicians, to professional organisations in the industry and for the work he has done in the community for charitable organisations.”